



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Alden DoRosario et al. Art Unit : 2175
Serial No. : 10/002,470 Examiner : Sam Rimell
Filed : October 23, 2001
Title : NETWORK WIDE AD TARGETING

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REQUEST FOR RECONSIDERATION AND REEXAMINATION

Applicant respectfully requests reconsideration and reexamination in light of the remarks contained within:

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage on the date indicated below and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

June 1, 2005

Date of Deposit

Cassie Chandler

Signature

Cassie Chandler

Typed or Printed Name of Person Signing Certificate